



TRUSTEES

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SHEILA ARMOUR
PATRICIA CHAO-MALAVE
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Village of Broadview

Municipal Building

2350 South 25th Avenue • Broadview, Illinois 60155-3800
1-708-681-3600 • FAX 1-708-681-2018

KATRINA R. THOMPSON, President (Mayor)

VILLAGE CLERK
KEVIN MCGRIER

VILLAGE ADMINISTRATOR
LETISA JONES

FINANCE DIRECTOR
TIMOTHY HICKS, CPA

TREASURER
THOMAS HOOD

VILLAGE ATTORNEYS
DEL GALDO LAW
GROUP, LLC

April 6, 2022

Dear Value Business Partner:

This letter is to inform you about the Festival that we are organizing for the 2nd Annual Juneteenth celebration. Juneteenth is the oldest nationally celebrated commemoration of the ending of slavery in the United States Also known as Juneteenth Independence Day or Freedom Day.

Juneteenth is a holiday that commemorates the June 19, 1865 announcement of the abolition of slavery in Galveston, Texas more specifically the emancipation of enslaved Africans throughout the United States of America.

On Friday, June 17, 2022, the Juneteenth Festival in Broadview will begin with a meet and greet fish fry; and followed by a "*Festival of Freedom*" on Saturday, June 18, 2022 and Sunday, June 19, 2022. The Juneteenth Festival offers you a great marketing opportunity to highlight your business, reach new and current customers and show case your support for the Village, your health and safety is our top priority. We are planning a safe event that will feature tasty, and affordable food \$5.00 or less, Kids Zone, Beverage Pavilion and Live Music Performance in a safe protected environment.

We have already been doing such kind of events in the past and they went super successful. This time, the festival is relatively large so we are inviting more sponsors. This letter is to invite you to sponsor us for this event, the details of which have been mentioned above and the rest of the event details and sponsor descriptions are mentioned in the documents attached with the letter. I also want to inform you that we'll be doing a formal thanksgiving session for all our sponsors at the end of the event and will also advertise their organization/company by making their mention on our flyers and banners.

You are requested to please inform us by June 3, 2022 if you are interested in being a sponsor.

Yours in Service,



Katrina Thompson
Mayor



Welcome To The Annual Juneteenth Festival of Broadview June 17, 18 & 19, 2022

Dear Friend,

We have started planning the 2nd Annual Juneteenth Festival of Broadview, a family-friendly celebration, which since its 1st debut last year, has attracted hundreds of people of all ages. Our planning team is well informed about and responsive to the impact of the COVID-19 pandemic. We are monitoring in real time the requirements and recommendations from Illinois Department of Public Health. Our goal is to make the most informed decisions possible in planning the festival, which has become a major success for our residents, businesses, partners and employees.

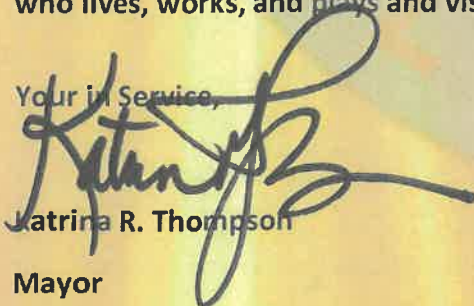
This year's Festival is set for Friday, June 17th, Saturday, June 18th, and Sunday, June 19th, at Schroeder Park, 2600 S. 13th Ave. We will be diligent and consistent in ensuring that our residents, vendors and others practice safe protocols.

While the Festival offers you a great marketing opportunity to highlight your business, reach new and current customers, and showcase your support for the village, your health and safety is our top priority. We are planning a safe event that will feature local talent, Kids zone, good food and a beverage pavilion and live music performance in a safe, protected environment.

Please read this sponsorship packet carefully as it contains important deadlines that must be followed; required documents that must be completed; and details for vendors to understand to make your participation an enjoyable and productive experience.

If you need more information, call Lily Sierra at (708) 681-3600 ext. 259; ssierra@broadview-il.gov. We look forward to your positive response to participating in this safe, well-planned weekend for everyone who lives, works, and plays and visits the Village of Broadview.

Your in Service,



Katrina R. Thompson

Mayor





Katrina Thompson, Mayor
#BroadviewSTRONG

Thank you for agreeing to be a sponsor of the 2nd Annual Juneteenth Festival. Contributions to the event will be acknowledged in our advertisements, program, and throughout the fair.

If you are making a financial contribution, please complete and return this form, along with your check made payable to: Village of Broadview, 2350 S. 25th Avenue, Broadview, IL 60155 by June 3, 2022.

For more information, please contact: Sobeida Sierra, Executive Assistant, 708-681-3600 ext. 259, Email, ssierra@broadview-il.gov

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Name of Sponsor/Organization: _____
(as you want it to appear in written information/materials)

Contact Person: _____ Title: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____ Email: _____

Website Address: _____

Amount of Financial Contributions: _____

- Juneteenth Title Sponsor \$5,000**
10' x 10' Hospitality Tent
2 Banners
Public Announcement
Entertainment Sponsor
- Economic Empowerment Sponsor \$4000**
10' x 10' Hospitality Tent
1 Banner
Public Announcement
Entertainment Sponsor
- Freedom Sponsor \$3000**
10' x 10' Hospitality Tent
1 Banner
Public Announcement
Entertainment Sponsor
- T-Shirt Sponsor \$2,000**
Company logo on Volunteers' T-Shirt (T-Shirt space is limited)
- Honoring Our Ancestors Sponsor \$1,000**
1 Banner
- Billboard \$500**
Full color billboard featuring Sponsor's Logo
- Color Display Ad \$350**
With Sponsor Logo

Please note: Submission of logos has to be in pdf, ai, or eps formats. Deadline for logos is May 25th.



Broadview Juneteenth Festival

Sponsorship Packages



Juneteenth Title Sponsor

10' x 10' Hospitality Tent

2 Banners

Public Announcement

Entertainment Sponsor

\$5,000

Economic Empowerment Sponsor

10' x 10' Hospitality Tent

1 Banner

Public Announcement

Entertainment Sponsor

\$4,000

Freedom Sponsor

10' x 10' Hospitality Tent

1 Banner

Public Announcement

Entertainment Sponsor

\$3,000

T-Shirt Sponsor

Company Logo on Volunteers' T-Shirt

(T-Shirt space is limited)

\$2,000

Billboard

Full color billboard featuring Sponsor's Logo

\$500

Honoring Our Ancestors Sponsor

1 Banner

\$1,000

Color Display Ad

With Sponsor Logo

\$350

Please note: Submission of logos has to be in pdf, ai, or eps vector formats.

Deadline for logos is May 25th. If you have any questions or need more information, call LeTisa

Jones at 708-681-3600 Ext. 260 or email at ljones@broadview-il.gov or

Lily Sierra at 708-681-3600 Ext. 259 or email at ssierra@broadview-il.gov